



corporate sponsorship opportunities

hospice celebrity party



Benefiting patients, families and children being cared for by:



“Please join me and my fellow celebrities to help support my “Hometown Hospice.” I am proud to say that our event is one of the best in the country and without question, there is nothing like this in Upstate New York!

Hospice is a wonderful, meaningful charity. Most of us have been touched by their compassionate caring of a loved one. What a great way to support the hospice mission by having an amazing time of fun, friends and world-class music! Thank you!”

- Mark May

Oneonta High School Class of 1977
College Football Hall of Fame Class of 2005
Washington Redskins,
Super Bowl XVII, XVIII, XXII
ESPN College and NFL Analyst

about the
hospice
celebrity
party

unique to any other event in Upstate New York,
The Hospice Celebrity Party is the perfect opportunity
for your company to cultivate existing relationships,
create new ones and shine brightly amongst the hundreds
of thousands who believe in the mission of hospice.

sponsorship levels

presenting...

corporate exposure as presenting
sponsor in all media advertising:

television & radio...

- COMMERCIAL SPOTS WILL AIR IN THE SYRACUSE, BINGHAMTON, UTICA, AND CATSKILL MARKETS.
- OPPORTUNITY FOR INTERVIEW ON LOCAL TV AND RADIO STATIONS WITH CORPORATE REPRESENTATIVE.

print & web...

- LOCAL NEWSPAPERS
- HOSPICE WEBSITE
- PROMOTIONAL POSTERS
- EVENT SIGNAGE
- VOLUNTEER T-SHIRTS
- HOSPICE WEBSITE, WWW.CAHPC.ORG
- SOCIAL MEDIA

additional presenting sponsor benefits...

- POSITIVE IMAGE AS THE LEADER OF A CHARITABLE REGIONAL EVENT OF THIS MAGNITUDE
- CORPORATE INTRODUCTION AT EVENT
- INTRODUCE BAND TO KICK OFF CONCERT (*pending band approval*)
- 25 EVENT TICKETS WITH PREFERRED SEATING
- MEET AND GREET WITH BAND (*pending band approval*)
- NO OTHER REGIONAL EVENT LIKE THIS IN UPSTATE NEW YORK
- PARTNERSHIP/ASSOCIATION WITH A WELL-KNOWN AND RESPECTED CHARITY IN SUCH A HIGH PROFILE MANNER
- HAVING THE "STAGE" WITH A CAPTURED AUDIENCE AT THE "PINNACLE OF THE EVENT" TO COMMUNICATE YOUR MESSAGE TO BUSINESS & COMMUNITY MEMBERS

sponsorship commitment: \$30,000

participating...

corporate exposure in the
following media advertising:

television...

- CORPORATE LOGO ON TV COMMERCIAL SPOTS WILL AIR IN THE SYRACUSE, BINGHAMTON, UTICA, AND CATSKILL MARKETS.

print & web...

- LOCAL NEWSPAPERS
- PROMOTIONAL POSTERS
- EVENT SIGNAGE
- EVENT WEBSITE, HOSPICETICKETS.COM

additional presenting
sponsor benefits...

- 10 EVENT TICKETS WITH PREFERRED SEATING
- MEET AND GREET WITH BAND (*pending band approval*)
- CORPORATE INTRODUCTION AT EVENT

sponsorship commitment: \$10,000

supporting...

corporate exposure in the
following media advertising:

television...

- CORPORATE LOGO ON TV COMMERCIAL SPOTS WILL AIR IN THE SYRACUSE, BINGHAMTON, UTICA, AND CATSKILL MARKETS.

print & web...

- LOCAL NEWSPAPERS
- PROMOTIONAL POSTERS
- EVENT SIGNAGE
- EVENT WEBSITE, HOSPICETICKETS.COM

additional presenting
sponsor benefits...

- 5 EVENT TICKETS WITH PREFERRED SEATING
- CORPORATE INTRODUCTION AT EVENT

sponsorship commitment: \$5,000

sponsorship levels

please contact Bob Escher 607-432-6773 for more information